



V2Trade

**V2Trade** is an application product for ERP. The product, facilitates the integration and automation of many of the business practices associated with the operations and distribution activities of a company. It is easy to use and empowers non-IT business people with the ability to deliver quality service to the end customer.

### Salient Features

- CRM allows one to keep in touch with market dynamics
- Enhancing ones outreach through global access, increases market share
- A system of notifications and alerts, increases operational efficiency
- Data entry at the point-of-origin, reduces duplicity of effort and scope for error
- Adoption of standardized procedures, results in the optimization of workflows
- Reduction of business process cycle time, increases business productivity
- Pertinent real-time management information, facilitates timely and informed decisions

#### SUPPLY CHAIN MANAGEMENT

Optimize your sales, purchasing and pick/pack/dispatch cycle. This will result in lower costs due to a streamlined workforce and better operational efficiencies. Enhance customer loyalty through better responsiveness and increase market reach by recognizing and pursuing new opportunities. Manage single or multi-site warehouses and collaborate with supplier and retailer, online. Monitor and control inventory in real-time.

#### DOCUMENT MANAGEMENT

Document management along with workflow helps automate business processes that are not well documented and executed in an ad-hoc manner. Business benefits from reduced operational costs and improved productivity by regularizing the exchange of critical business documents between customers, business partners, and suppliers. The automation of manual processes adds agility and flexibility for quick decision making to ever-changing market dynamics.

#### BUSINESS INTELLIGENCE AND REPORTING

Awareness of corporate performance is critical to any business success. V2Trade provides the information necessary to facilitate sophisticated analysis and reporting. Here one can look for trends, analyze relationships, monitor performance, control costs with a view to formulating strategy.

#### CUSTOMER RELATIONSHIP MANAGEMENT

Understanding the customer is key to customer satisfaction. A contented customer could result in repeat business, with service and sales directed at areas that matter. This would translate to shorter sales cycles, increased revenue, improved efficiency and better marketing campaigns.

#### FINANCIAL ACCOUNTING

Business transactions such as purchases and invoices need to be accounted in finance when they happen. This would facilitate better management of payables and receivables, with business and accounting being seamlessly reconciled at all times.

**ashTbit**

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